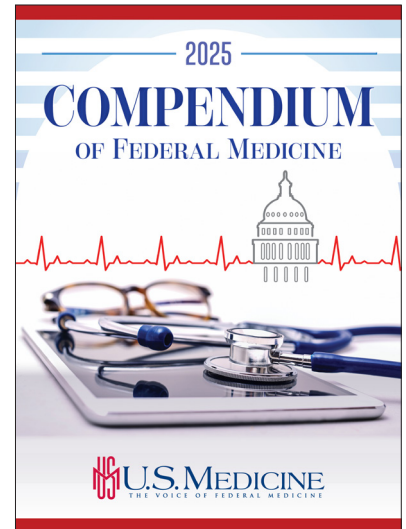


2025 Compendium of Federal Medicine

Now in its 17th year, the Compendium mails with the May edition of *U.S. Medicine* to the entire circulation of nearly 35,000 physicians, pharmacists, nurse practitioners, physician assistants, medical center administrators, and central office leaders working in the Veterans Health Administration, Military Health System, and the Indian Health Service.

Recognizing the diversity of the federal market, the 2025 *Compendium of Federal Medicine* is a curation of staff-written articles on select topics and diseases of proven high interest to federal healthcare professionals. Advertisers can align with a non-branded article relative to the indication of their product.



Clinical topics scheduled for the 2025 Compendium

Alzheimer's disease	Lung cancer
Asthma/COPD	Mental health
Blood cancers	Migraines
Cardiovascular disease	Multiple sclerosis
Colorectal cancer	Pain
Dermatology	Parkinson's disease
Diabetes	Prostate cancer
Hepatocellular cancer	Women's health

Advertising Positioning

Unless otherwise instructed, advertising in the *Compendium* is positioned within or adjacent to the editorial that aligns with its respective therapeutic category.

To view last year's 2024 *Compendium of Federal Medicine*, please visit:

<https://www.usmedicine.com/2024compendium/?page=1>

Print and Digital Editions

The *2025 Compendium of Federal Medicine* mails to nearly 35,000 federal healthcare professionals who receive *U.S. Medicine* monthly. The digital edition is available for one year on the *Compendium* section of the *U.S. Medicine* website, www.usmedicine.com.

Advertising rates include both print and digital editions.

Please note—advertising in the print edition includes participation in the digital flipbook, unless otherwise instructed.



2025 Compendium of Federal Medicine

Advertising Rates (includes print and online)

Ad Unit	Net Rate	Closing Dates	
One Page, Four-Color	\$8,900	Space Reservations	April 10, 2025
One Page, Black and White	\$6,115	Ad Materials	May 1, 2025
Half-Page, Black and White	\$5,150	Issuance	May 23, 2025

Advertising Specifications

Ad	Trim Size	Bleed Size
Spread	15.75" x 10.75"	16.25" x 11.25"
Full Page	7.875" x 10.75"	8.375" x 11.25"
1/2 Page Vertical	4" x 10.75"	4.25" x 11.25"
1/2 Page Horizontal	7.875" x 5.25"	8.375" x 5.5"

Ad Specifications: 300 dpi, high-resolution pdfs, include crop marks. Color: CMYK, Bleed: 0.25"

Questions? Contact: Kristine Bergenheim, *Production Manager*
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To discuss your participation, please contact

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