

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2009**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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Tel.: 609-397-5522
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Official Publication of: None
Established: 1964
Issues Per Year: 12

FIELD SERVED

U.S. MEDICINE serves civilian, VA and military medical and hospital professionals in federal, state and local governments and medical schools.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are military and civilian physicians, pharmacists, physician assistants, nurse practitioners, medical students, medical administrators and hospital directors who are employed by the federal, state and local governments and the military services. Also qualified are a limited number of copies addressed to government health officers; medical school deans, professors and public relations officers; medical libraries and federal medical consultants as reported in Paragraph 3a.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	216
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
Electronic _____	-
All Other _____	272
TOTAL	488

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	34,706	100.0	34,706	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	34,706	100.0	34,706	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2009 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
January _____					35,612	April _____					34,677
February _____					34,695	May _____					34,647
March _____					34,677	June _____					33,925
						TOTAL					

*See Paragraph 9

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009**This issue is 0.2% or 70 copies below the average of the other 5 issues reported in Paragraph two.**

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	MD's & DO's	Medical Residents	Pharmacists	Full-time Medical Administrators & Hospital Directors	Nurse Practitioners	Physicians' Assistants	Gov't. Health Officers, Medical School Deans & Public Relations Officers	Medical School Professors	Civilian Employees and Federal Medical Consultants, M.D.	Medical Libraries	Consultant Pharmacists
DEPARTMENT OF VETERANS AFFAIRS _____	25,675	74.1	15,233	-	5,184	55	3,097	1,495	2	-	2	18	589
DEPARTMENT OF DEFENSE:	6,106	17.6	4,317	619	170	384	229	373	-	-	3	11	-
ARMY _____	1,702	4.9	1,024	242	27	270	1	131	-	-	1	6	-
NAVY _____	1,840	5.3	1,574	188	12	58	1	2	-	-	1	4	-
AIR FORCE _____	2,564	7.4	1,719	189	131	56	227	240	-	-	1	1	-
U.S. PUBLIC HEALTH SERVICE _____	2,134	6.2	952	23	953	8	89	105	2	-	1	-	1
DEPT. OF HEALTH & HUMAN SERVICES _____	14	-	2	-	2	5	-	1	-	-	4	-	-
STATE & LOCAL GOVERNMENT _____	267	0.8	19	-	-	111	-	-	136	-	1	-	-
BUREAU OF PRISONS _____	5	-	-	-	2	3	-	-	-	-	-	-	-
U.S. POSTAL SERVICE _____	162	0.5	46	-	-	112	2	-	1	-	1	-	-
ARMED FORCES INSTITUTE OF PATHOLOGY _____	13	-	7	-	-	6	-	-	-	-	-	-	-
FEDERAL AVIATION ADMINISTRATION _____	6	-	3	-	-	3	-	-	-	-	-	-	-
MEDICAL SCHOOLS _____	255	0.8	-	1	-	1	-	-	247	5	-	1	-
MISCELLANEOUS GOVERNMENT AGENCIES _____	10	-	1	5	-	1	-	1	-	-	1	1	-
TOTAL QUALIFIED CIRCULATION	34,647	100.0	20,580	648	6,311	689	3,417	1,975	388	5	13	31	590

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request: _____	5	5	3			13	-
II. Request from recipient's company: _____	32,052	2,137	1			34,190	98.7
III. Membership Benefit: _____	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	42	364	38			444	1.3
Association rosters and directories _____	-	-	1			1	-
Business directories _____	42	280	36			358	1.0
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	84	1			85	0.3
VI. Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	32,099	2,506	42			34,647	100.0
PERCENT	92.7	7.2	0.1			100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			34,440	99.4
Individuals by name only _____			-	-
Titles or functions only _____			207	0.6
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			34,647	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009									
State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent	State & Zip Code	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
039-049 Maine _____			147		400-427 Kentucky _____			412	
030-038 New Hampshire _____			230		370-385 Tennessee _____			793	
050-059 Vermont _____			109		350-369 Alabama _____			447	
010-027 Massachusetts _____			636		386-397 Mississippi _____			617	
028-029 Rhode Island _____			135		EAST SO. CENTRAL			2,269	6.6
060-069 Connecticut _____			385		716-729 Arkansas _____			414	
NEW ENGLAND			1,642	4.7	700-714 Louisiana _____			297	
100-149 New York _____			2,034		730-749 Oklahoma _____			507	
070-089 New Jersey _____			357		750-799 Texas _____			2,535	
150-196 Pennsylvania _____			1,144		WEST SO. CENTRAL			3,753	10.8
MIDDLE ATLANTIC			3,535	10.2	590-599 Montana _____			110	
430-459 Ohio _____			1,119		832-838 Idaho _____			138	
460-479 Indiana _____			369		820-831 Wyoming _____			130	
600-629 Illinois _____			1,144		800-816 Colorado _____			371	
480-499 Michigan _____			690		870-884 New Mexico _____			444	
530-549 Wisconsin _____			588		850-865 Arizona _____			834	
EAST NO. CENTRAL			3,910	11.3	840-847 Utah _____			262	
550-567 Minnesota _____			417		889-898 Nevada _____			324	
500-528 Iowa _____			251		MOUNTAIN			2,613	7.5
630-658 Missouri _____			600		995-999 Alaska _____			227	
580-588 North Dakota _____			126		980-994 Washington _____			714	
570-577 South Dakota _____			210		970-979 Oregon _____			392	
680-693 Nebraska _____			280		900-961 California _____			3,050	
660-679 Kansas _____			260		967-968 Hawaii _____			158	
WEST NO. CENTRAL			2,144	6.2	PACIFIC			4,541	13.1
197-199 Delaware _____			94		UNITED STATES			34,169	98.6
206-219 Maryland _____			1,918		969 & 004-009 U.S. Territories _____			478	
200-205 Washington, DC _____			929		Canada _____			-	
220-246 Virginia _____			1,263		Mexico _____			-	
247-268 West Virginia _____			386		Other International _____			-	
270-289 North Carolina _____			934		APO/FPO _____			-	
290-299 South Carolina _____			558		TOTAL QUALIFIED CIRCULATION			34,647	100.0
300-319 Georgia _____			1,094						
320-349 Florida _____			2,586						
SOUTH ATLANTIC			9,762	28.2					

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2005	2006	2007	January - June 2008	July - December 2008	January - June 2009*
Total Audit Average Qualified: _____	36,754	40,166	38,125	37,908	36,677	34,706
Qualified Non-Paid: _	36,697	40,121	38,085	37,870	36,677	34,706
Qualified Paid: _____	57	45	40	38	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	\$140.26	\$121.30	\$136.72	\$133.15	**NC	**NC

***NOTE: January - June 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

8. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA

PARAGRAPH 2:

Due to a computer conversion, additions and removals are not available for the period of January - June 2009.

PARAGRAPHS 5 & 6 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	July 22, 2009
James Breuning, Publisher	State	New Jersey
Bob Issler, Director of Circulation	County	Hunterdon
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	July 22, 2009
IMPORTANT NOTE:	Type	PD
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	U005P0J9